

Editorial Calendar

Bimonthly, paid circulation

- Hagerstown Magazine

Annual bonus supplements

- HM@Home
- Bliss! wedding annual
- Due North

Special publications

- South Mountain Rec Guide
- Garrett County parks guide

Jan / Feb 2012

Hagerstown Magazine

space reservation/ad materials due: Nov. 9
camera-ready ads due: Nov. 15
Top Picks in Food & Dining
Going Green

Mar / Apr 2012

Hagerstown Magazine

space reservation/ad materials due: Jan. 17
camera-ready ads due: Jan. 17
Celebrate Our Hometown with the Country Fair Edition!
Plus get dirty with our Field, Stream & Terrain section

HM@Home Annual 2012

(included in the Mar/Apr issue of HM)
Guide for a healthy, home-centered life indoors & out.
Publishes Spring 2012

South Mountain Recreation Area Adventure Guide 2012

space reservation/ad materials due: Feb. 17
camera-ready ads due: Feb. 22
Publishes Spring 2012

MD State Parks Guide for Garrett County Spring 2012

space reservation/ad materials due: Feb. 24
camera-ready ads due: Feb. 29
Publishes Spring 2012

May / June 2012

Hagerstown Magazine

space reservation/ad materials due: March 7
camera-ready ads due: March 13
Spring Bridal Preview (special section)
Arts & Entertainment (special section)
Downtown — shop, eat, play
Vote for HotList!

July / August 2012

Hagerstown Magazine

space reservation/ad materials due: May 16
camera-ready ads due: May 22
Health & Wellness (special section)
In the Driver's Seat (special section)
People to Watch

Sept / Oct 2012

Hagerstown Magazine

space reservation/ad materials due: July 11
camera-ready ads due: July 17
HM HotList Results!
Celebrating Family (special section)

Due North! Franklin County Annual 2013

space reservation/ad materials due: Aug. 1
camera-ready ads due: Aug. 8

Nov / Dec 2012

Hagerstown Magazine

space reservation/ad materials due: Sept. 12
camera-ready ads due: Sept. 18
Holiday Gift Guide
Thanks & Giving/Charity Register (special section)